

## Marketing Leadership to Grow in Turbulent Times

Driving consistent revenue growth in unpredictable market conditions requires you to reimagine strategy and reposition value for evolving customer needs. It also demands creative go-to-market strategies. Companies that think strategically and act aggressively have the best chance to survive and thrive in these turbulent times.

**Mosaic Partners will elevate your marketing presence, increase revenue opportunities and drive sustainable growth** with a collaborative, innovative and responsive marketing program. Our go-to-market leadership integrates seamlessly with your executive team to meet immediate revenue needs and longer-term growth objectives.

### Marketing Driven Growth Model



### Recent Client Result: Health and Wellness Provider

- Managed Go-to-Market Execution for 30-40% Net New Growth
- Increased Productive Broker Channels by 5X
- Delivered 40,000 Engaged LinkedIn Followers
- Facilitated Successful Launch of New Product Offering and Local Market Strategy
- Launched New Website, Collateral Material, Content / Social Strategy, Pipeline Meetings, Broker Plans and Thought Leadership Platform

*"Marty was instrumental in the development and implementation of our go to market strategy. He focused our efforts on the successful strategies that increased our reach and our revenue. We had our most successful business development years with Marty and would recommend him to anyone that needs to grow their market presence."*

— Justin Thomas, Chief Operating Officer  
Health and Wellness Provider

### Benefits to Your Business

- Proven approach to sustainable growth
- Align executive insights for growth
- Move beyond transactional revenue to strategic growth
- Shift fixed marketing cost to variable growth investments
- Gain access to new growth strategies and programs
- Develop a consistent market presence and compelling brand
- Develop sales channels for diversified and predictable growth

### Our Value to You

- Engage customers to understand evolving business needs
- Provide go-to-market leadership
- Develop the capabilities and capacity of your team
- Combine strategy, coaching and execution to focus and accelerate growth
- Coordinate internal and external resources for market impact
- Leverage relationships for access, insight and execution (website, content, social, technology)
- Partner with sales team to increase awareness and sales opportunities